

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: 653 G & M PUBLIC RELATIONS, INC. 6255 CHERRY AVENUE LONG BEACH, CA 90805	Name and Address of Charitable Organization: CT No. <u>N/A</u> F.E.I.N. No. <u>95-398-2067</u> <u>Long Beach Police Officers ASSOC.</u> Name of Charity <u>2865 Temple Ave.</u> Address of Charity <u>Long Beach, CA 90806</u> City, State, and ZIP Code of Charity
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National Campaign ☐

California Campaign ☒

Publication held (on) (from) January 1, 20 02 to December 31, 20 02
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)

Fee ☐ Percentage ☒

If other, provide brief explanation _____

Other ☐

1. REVENUE

A. Cash contributions	<u>308,271.00</u>	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)	_____	
a. _____	_____	Fa.
b. _____	_____	Fb.
c. _____	_____	Fc.
d. _____	_____	Fd.

G. TOTAL REVENUE

308,271.00

G.

2. EXPENSES

A. Fees or commissions	<u>22,285.56</u>	A.
B. Salaries	<u>143,824.72</u>	B.
C. Payroll taxes	<u>11,317.59</u>	C.
D. Employee benefits	<u>2,113.89</u>	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	<u>1,733.03</u>	G.
H. Advertising	_____	H.
I. Telephone	<u>8,972.56</u>	I.
J. Rental of equipment	_____	J.
K. Facilities charge	_____	K.
L. Permits	<u>133.34</u>	L.
M. Other expenses: (Specify)	<u>392.82</u>	
a. <u>Outside Labor</u>	_____	Ma.
b. <u>Direct Mail</u>	<u>990.38</u>	Mb.
c. <u>Production of Publications</u>	<u>3,835.36</u>	Mc.
d. <u>Promotional Material</u>	<u>6,181.64</u>	Md.

N. TOTAL EXPENSES

402057

246,616.80

N.

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3. Amount to Charity 61,654.20 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) -0- 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) -0- 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 61,654.20 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly; the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser) Printed Name Title Date
ERICK MEN PRES 4-17-07

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity) Printed Name Title Date
STEPHEN E JAMES PRESIDENT 4-17-03

Signature of authorized officer/director (Charity) Printed Name Title Date
MARJORIE J. CAMPOS GENERAL MANAGER 4-17-03

402058

G & M Public Relations, Inc.
Attorney General Report
December 31, 2002
Department #03

Direct G & A Total

This schedule is an addendum to form CT-2cf (04/97).

M e.	Office supplies and expense	15,900.86	5%
M f.	Office rent	9,536.89	3%
M g.	Employee recruiting	1,694.74	0%
M h.	Legal and accounting	3,910.34	1%
M i.	Insurance	4,591.69	1%
M j.	Payroll service	1,992.81	1%
M k.	Transportation/Auto	2,327.43	1%
M l.	Franchise Tax Board	1,503.97	0%
M m.	FIT Tax	1,630.78	0%
M n.	Computer expense	1,746.40	0%
		<u>44,835.91</u>	

RECEIVED

MAY 6 2003

Attorney General's
Registry of Charitable Trusts

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